



FOR EMPLOYERS

Sponsorship Contract

2011 - Proceeds Benefit Light of Life Rescue Mission

Light of Life is exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code. The organization's federal tax ID number is 25-105-6389.

Sponsor Information Please print.

Name of Business _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Authorized Representative _____

I, X _____, the undersigned, agree to provide payment

Signature of authorized representative

in the amount of \$ _____ to Light of Life Rescue Mission by _____
Date

for sponsorship of Tunch & Wolf's Walk for the Homeless. I understand the level of publicity that my organization will receive is based on the amount I have pledged to sponsor. Furthermore, I agree to honor the policies and procedures of Light of Life, the Trib Total Media Amphitheatre, the County, City, and all entities relevant to the use of facilities/grounds, parking, Riverfront Trails, setting up displays, etc.

Sponsorship Level Please check one.

- Title Sponsor \$15,000
- MVP Level \$ 5,000
- End Zone Level \$ 2,500

- Fan Club Level \$1,000
- Tunch & Wolf Patron \$500
- I plan to have a team of walkers represent my business; set up a display at the event

Method of Payment

- Check Money Order Payment enclosed? Y N
- Credit Card
- Visa AMEX MasterCard Discover

Credit Card # _____ Expiration Date _____

Name on Card _____ Signature X _____

Make check payable to **Light of Life Rescue Mission** and mail it with this contract to Light of Life Rescue Mission, P.O. Box 6823, Pittsburgh, PA 15212, attention "WALK." Please write *Tunch & Wolf's Walk Sponsorship* on the memo line of your check. **Please email your color logo in EPS or JPEG format to bhealey@lightoflife.org.** Thank you for helping to save lives at Light of Life.



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Sponsorship Levels

ALL levels include the opportunity to set up a table to display your literature, giveaways, children's activities, etc. (your choice)

Title Sponsor

\$15,000

- Company name/logo included in title of event
- Company name/logo appearing in all promotions, including radio, t-shirts, ads, signage, and press releases/media opportunities
- Company name announced; representatives introduced (from platform on event day)
- One joint promotional opportunity with Tunch and Wolf
- Co-branding with Tunch and Wolf's 20 Mile Urban Hike (city-wide, pre-race PR event)
- Listing in Light of Life newsletter (mailed to >50,000 households/organizations)

Potential exposure: 500,000+

MVP Level

\$5,000

- Company name/logo appearing in all promotions, including radio, t-shirts, ads, signage, and press releases/media opportunities
- Company name announced; representatives introduced (from platform on event day)
- Listing in Light of Life newsletter* (mailed to >50,000 households/organizations)

Potential exposure: 260,000+

End Zone Level

\$2,500

- Company name/logo appearing on t-shirts, ads, and signage
- Company name announced from platform on day of event
- Listing in Light of Life newsletter* (mailed to >50,000 households/organizations)

Potential exposure: 100,000+

Fan Club Level

\$1,000

- Company name/logo appearing on event day signage
- Listing in Light of Life newsletter* (mailed to >50,000 households/organizations)

Potential exposure: 61,000

Tunch & Wolf Patron

\$500

- Name printed in black on event day signage

Potential exposure: 1,000

**Exclusive
Radio Sponsors:**



LIGHT of LIFE
rescue mission