



Tunch & Wolf's
Walk for
the
Homeless

LIGHT of LIFE
to benefit rescue mission

May 7, 2011 at the Trib Total Media Amphitheatre

Dear Friend,

The years I played for the Pittsburgh Steelers were an incredible time of my life. What you may not know is I have been part of another great team for over 20 years—the **Light of Life Rescue Mission**.

Since 1952, Light of Life has been a refuge of hope in Pittsburgh—a safe, welcoming place where the poor and homeless receive life-saving care. As a volunteer and board member, I have witnessed firsthand the miracles of life change that occur there.

At Light of Life, men, women and children receive meals, shelter and much more. The Mission's goal is to **save** and **transform lives**. Through counseling, education and job training, Light of Life empowers people to gain the tools they need for lifelong achievement. But reaching this goal would not be possible without the help of many partners.

You can become a Light of Life partner and make a difference by joining me and my good friend Craig Wolfley in supporting **Tunch and Wolf's Walk for the Homeless**.

On May 7, we will begin our 10K walk at the Trib Total Media Amphitheatre where we expect more than 700 folks to join us. After we walk along the Three Rivers Heritage Trail, we'll return to the Amphitheatre for food, entertainment, awards and autographs from past and present Pittsburgh Steelers.

In this packet, you'll find the forms and information you need to become a walker, sign up your personal sponsors and recruit your own team. Also included is a business sponsor form and contract—if you think your employer may be interested in becoming a sponsor of the event.

Please read the **How to Get Involved** section and call **412-803-4138** if you have additional questions. Wolf and I hope to see you on the City's South Side on May 7th. Thank you for partnering with Light of Life to save and transform lives.



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Exclusive Radio Sponsors:



How to Get Involved

■ Individual Walkers

Ask people to sponsor you and complete the **Sponsorship Pledge Form**. Bring the form with you on event day along with your sponsors' donations and report to the Registration area. Make checks payable to Light of Life Rescue Mission.

■ Walker Teams

Use the **Sponsor Pledge Form** and **Team Roster** to recruit team members from your family and friends, school, workplace, church or other group. Individuals and teams raising the most funds will be recognized and awarded prizes. Team members should bring their completed form(s) with them to the event along with their individual sponsors' donations. We accept cash, checks and money orders made payable to Light of Life Rescue Mission.

■ Prize Categories

Top Six Males	Top Two Corporate/Business Teams
Top Six Females	Top Two Church Teams
Top Two Teams Overall	Top Two Youth Teams

■ Frequently Asked Questions

How much should an individual donate to walk?

We suggest an individual goal of \$100, easily achieved by asking others to sponsor you. For example, if you ask eight people to sponsor you for \$10 each—and you make a personal donation of \$20—you will raise \$100 to help save lives at Light of Life. **(Individuals raising \$100 receive a complimentary T-shirt.)**

How can I recruit team members and help promote the event?

- Use your favorite online social networks, such as **Facebook** and **Twitter**.
- Send an email blast to all your friends and contacts.
- Call 412-803-4138 to request printed packets to distribute.

Can I volunteer or donate needed items or services for the event?

Yes—please call **412-803-4161**.



About Tunch & Wolf's Walk for the Homeless

Date: May 7; Venue: Trib Total Media Amphitheatre - 1 W. Station Square Dr., Pgh. 15219
Nearest parking: Adjacent lot; fees apply; for all parking options visit stationsquareparking.com
10K Walk will follow the Three Rivers Heritage Trail to S. 26th St., turn around and follow back to the Amphitheatre

Registration: 8:30 am; Walk Begins: 10:00 am; Food & Festivities: Noon-1:30 pm

Proceeds benefit Light of Life Rescue Mission.

Light of Life Rescue Mission, P.O. Box 6823, Pittsburgh, PA 15212 412-258-6100 www.lightoflife.org

**Questions?
Call
412-803-4138**

**LIGHT of LIFE
rescue mission**